



Umeå Institute of Design
Umeå University
SE-901 87 Umeå
Sweden
www.uid.umu.se
Email: enquiries@dh.umu.se

Industrial Design Intensive
Home assignment 2017

Sid 1 (2)

COVER SHEET

Please, complete in BLOCK LETTERS and submit together with your home assignments!

Last name

First name

Application number (received from universityadmissions.se, 7 digit number)

Date of birth

day

month

year

Place of birth (city and country)

Present nationality

female

male

other

Photo of applicant

40 x 50 mm

Please, submit this cover sheet together with your home assignments by regular mail to Umeå Institute of Design (UID). Make sure that your home assignments arrives at UID no later than **February 1, 2017**.

Checklist

1. Application at **universityadmissions.se** (Send them your transcripts of studies and other supporting documents)
2. All home assignments are completed and marked with application number on the front and your name **ON THE BACK**
3. This cover sheet is signed and enclosed
4. Envelope is marked with "IDI" and your application number. (Send to Umeå Institute of Design)

I certify that the work I have submitted is done by myself:

Date

Signature of applicant



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Home assignment instructions

Home assignment instructions

These five (5) home assignments are to be made with the materials at your disposal. If no specification is made in the instructions, you may draw, cut and paste, use a computer etcetera. The home assignment pages can be in standing (portrait) or landscape A4/letter format, using papers of your own choice.

On each home assignment page you shall write your application number in the upper right hand corner front, and your name on the back of the paper (you receive the application number when you apply through universityadmissions.se).

We will evaluate the assignments anonymously from the aspects of innovation and creativity in solutions, ability to visualize and explain ideas, sketching skills and potential for developing these skills.

Please observe that all home assignments must be completed in order for you to be considered for the course. We do not evaluate portfolios. The home assignment must reach UID no later than **February 1, 2017**.

Home assignment 1

Describe yourself using visual techniques. Try to convey a sense of who you are by creating a visualization that represents your personality, feelings and interests. Mount your visualization on maximum one A4/letter format paper or other material.

Home assignment 2

Make a setting (a still life) with a transparent glass, a can of soda (open the can and fill up some of the soda in the glass), a fruit and a box of matches. Add an object of your own choice and arrange these objects on a table without a tablecloth. Make a sketch of the composition using pencil on a white paper in A4/letter format.

Home assignment 3

There are many kinds of kitchen tools that we use now and then that not seldom can be quite annoying and tricky to use for a person with *normal* hand size, strength and ability. Maybe it is even more challenging to use for someone with smaller hands, less hand power or capacity. Is it possible to design this kitchen tool in a better way so it can be easy to use for all of us?

Paper 1 (max one A4/letter page) – Identify a kitchen tool or kitchenware that you find problematic and describe in what different ways you see it as challenging. Describe how this can be challenging and for whom. Insert a picture or any other visual representation of the situation expressed above.

Paper 2 (max one A4/letter page) - Try to think of at least three (3) *different* ways of improving or solving the challenges that you have identified with the kitchenware above. Show your three concepts with help of (2D) sketches on the paper and evaluate your ideas.

Paper 3 (max one A4/letter page) - Select the idea that was evaluated as the best and develop it further on this paper. Show more detailed sketches of the final solution. Briefly describe the main arguments for choosing the best solution out of the three ideas, and also highlight the advantages of this solution, both visually (with help of your sketches) and with text.

Home assignment 4

Write a letter of motivation stating your intentions and aims with taking the course in Industrial Design Intensive. Maximum one A4/letter page. If you choose to write by hand, please write very legibly.

Home assignment 5

Add a CV describing your study background, work experience, etcetera. Maximum one A4/letter page.